



# **The Asia Foundation**


Improving Lives, Expanding Opportunities

## Climate scientists issue stark warning over global heating threat:

The fires, floods and extreme weather seen around the world in recent months are just a foretaste of what can be expected





A watercolor illustration of a city skyline reflected in water. In the foreground, two people are seen from behind, looking down at the water. The water reflects the city skyline, which includes several tall buildings and green trees. The sky is a mix of blue and grey, suggesting a cloudy day. The overall style is soft and artistic, with visible brushstrokes and a muted color palette.

*Building networks of resilient businesses to advocate for their own needs and the needs of their communities creates a resource that cities need in times of crisis.*

# Where would we be without businesses right now?

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## **Covid-19**

- **Supply chains**
- **Personal protective equipment**
- **Medical equipment**
- **Banking, commerce & communications**
- **Internet service providers**
- **Delivery services**

## **... But there's more**

- **Weather services**
- **Environmental sensors & mobile Apps**
- **Renewable energy**
- **Disaster response products & services**
- **Insurance providers**



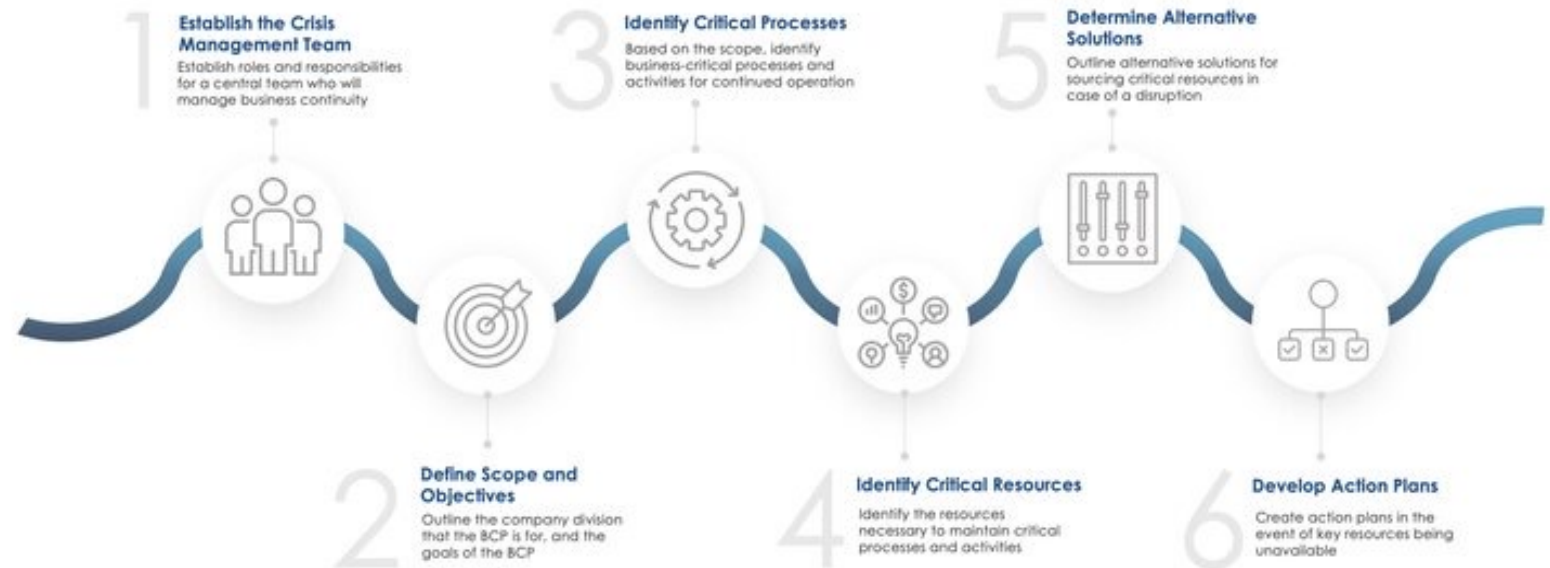
# We did not come to this awareness suddenly

## CATALYZING URBAN CLIMATE RESILIENCE

Applying Resilience Concepts to Planning Practice  
in the ACCCRN Program (2009–2011)



### The Business Continuity Plan Process



Rockefeller Foundation  
ACCCRN

OFDA and USAID  
DRR for business

UPS Foundation

## A few things we have learned

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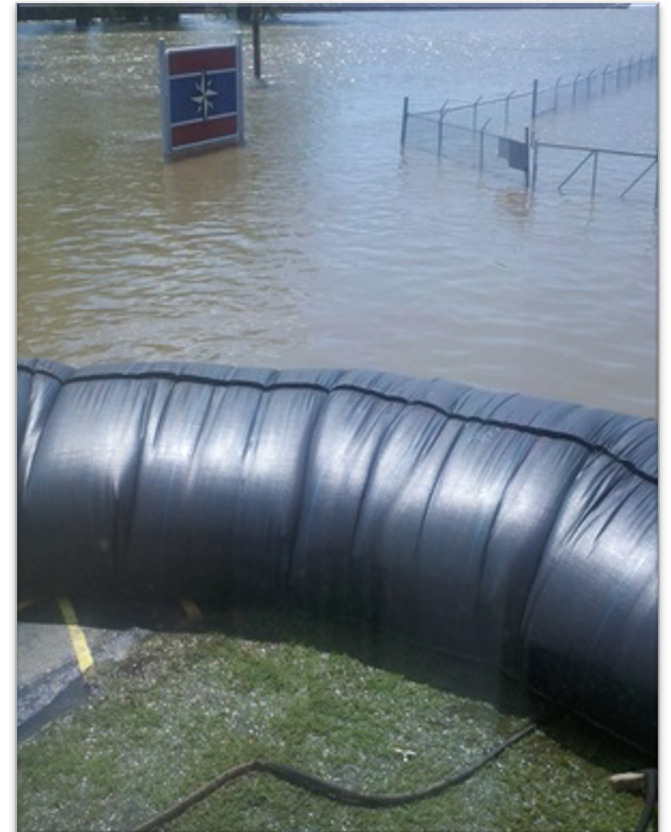


- Business resilience frameworks focus on assessment of vulnerabilities, preparation and recovery of core business operations following a disaster. Physical sites, materials, equipment, business infrastructure, and employees are their first concerns.
- Beyond the worksite, complex, globally connected supply chains and distribution networks are well-known business vulnerabilities.
- Businesses also suffer the burden of inappropriate urban planning and construction
- While many businesses are impacted by disasters, others can provide products and services to reduce impacts on other businesses and their community.
- Business associations can also contribute to their communities through research, using their own information and information gathered from their networks

# Working with city government

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- Most city resilience frameworks acknowledge the role of businesses
- City governments are more likely to focus on planning frameworks, design, engineering and infrastructure responses to perceived vulnerabilities in their resilience strategies than the types of issues that immediately concern businesses
- Government led approaches might focus on PPP in the financing, construction, and improvement of physical infrastructure systems
- Business of all scales have many other products and services to offer, insights in the causes and responses to disasters, and means of addressing them
- City official could benefit from collaboration with business councils and individual businesses in developing systems and strategies to address crises



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